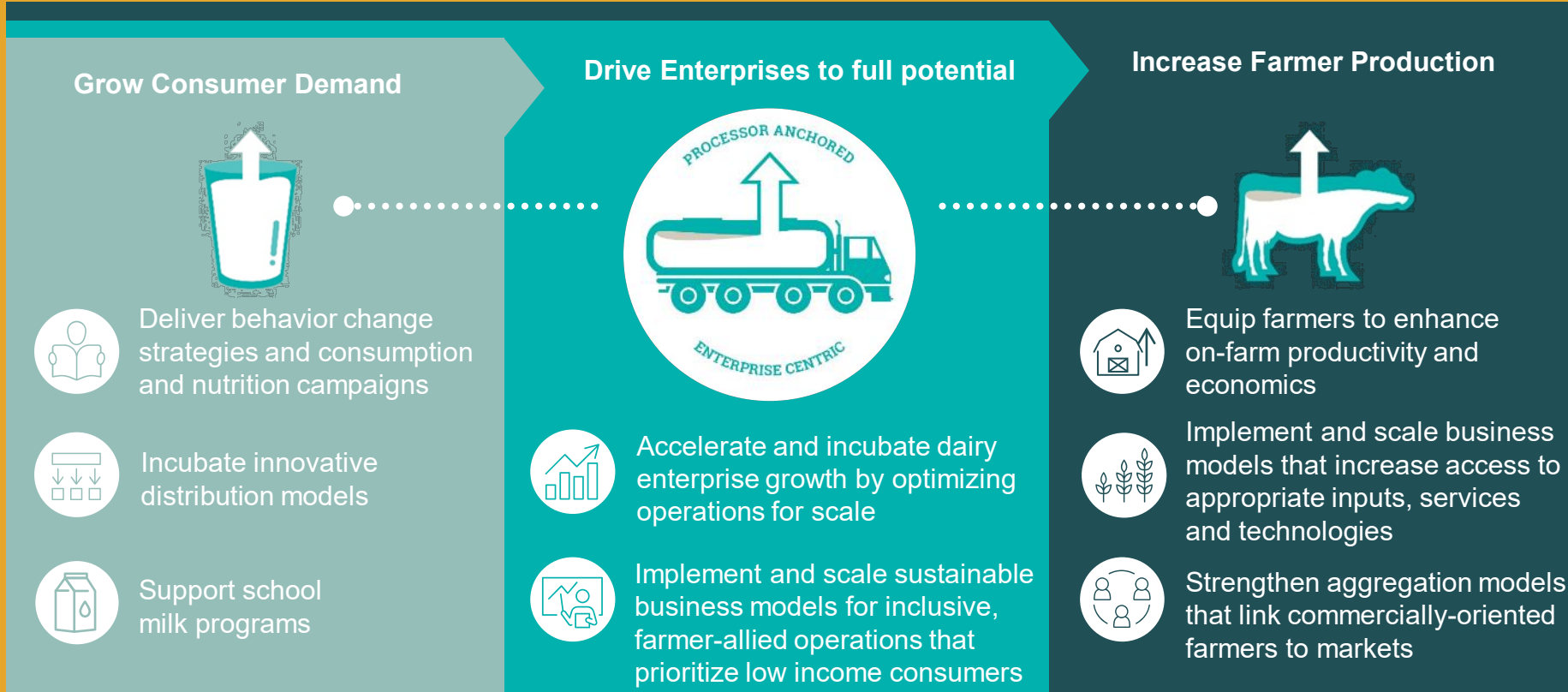


Strategic Framework

DNA operationalizes its innovation through a **market-led, systems approach** that includes interventions across the full dairy value chain, from grass to glass

Aligned with Government Priorities and Policy



Strengthen Operating Environment

Increase food safety and quality | Increase access to capital | Improve industry data and accessibility | Enhance industry advocacy

Ambition

Transform African dairy industries by creating vibrant ecosystems of farmer-allied and environmentally sustainable enterprises that improve nutrition, enhance livelihoods, and stimulate economic growth.

DNA Principles



Demand-led



Environmentally sustainable



Agile and adaptive



Gender and youth inclusive



Data-driven



DNA Supports the Sustainable Development Goals