

Women's Empowerment

Gender and Youth Inclusive

Women are essential contributors to the dairy value chain in East Africa. DNA values gender inclusion and enables women farmers and entrepreneurs to reach their full potential

Enabling success of female dairy farmers



Dairy is an important industry for women's livelihoods

- / Women make up 70% of the dairy labor force in East Africa
- / Dairy provides women with a year-round source of daily income, empowering them with access to the economy

DNA supports female dairy farmers to grow their incomes and uplift their communities

- / Most women lack access to technical training that is required to increase productivity of their cows
- / DNA's embedded extension model increases access to training >95%, increasing average farmer incomes >45%
- / Women have been shown to invest up to 90% of their earnings into their families, supporting children's food security and education

Empowering women-owned businesses



Women's participation off-farm is limited

- / Women face access and other constraints which limit their employment participation in other parts of the dairy value chain

DNA helps women-owned dairy enterprises to grow

- / DNA develops full-potential growth strategies for women-owned dairy enterprises while promoting women's empowerment within these enterprises
- / The DNA model has been shown to significantly increase incomes of women entrepreneurs through targeted strategic, technical, financial and administrative support