



**DAIRY
NOURISHES
AFRICA**

Overview

What is DNA

Dairy Nourishes Africa (DNA) is building towards a 15-20 year public-private partnership leveraging the collective strength of the Global Dairy Platform and a wide array of industry, community, and governmental stakeholders to drive the accelerated transformation of African dairy industries

How DNA works

DNA takes a market-led, systems approach, where **farmer-allied dairy processors** are the linchpin for accelerating transformation, working to drive optimal outcomes from farms to consumers and across the operating environment

Why dairy

Dairy is an effective way to enhance the nutrition of rural and urban populations, while supporting livelihoods across the value chain - especially as a regular income source for millions of smallholder farmers

Why DNA

There is a pressing need to transform food systems to be more resilient, inclusive and environmentally sustainable

DNA will harness the power of dairy to deliver social, nutritional, economic, and environmental imperatives for sustainable growth in Africa

Where DNA operates

DNA launched in Tanzania Aug '20 with expansion into Kenya Sept '21 and plans for subsequent scaling in Uganda, Ethiopia and Rwanda



Who is supporting DNA

DNA is founded by the Global Dairy Platform, Land O'Lakes Venture37 and Bain & Company



GLOBAL DAIRY PLATFORM

LAND O'LAKES

VENTURE37

**BAIN
& COMPANY**

